**Analysing Slogans (Active Listening or Reading)**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | advertising | marketing | timeless | sparkly | memorable | determined | bold | quality |
|  |  |  |  |  |  |  |  |  |
| slogan |  |  |  |  |  |  |  |  |
| romance |  |  |  |  |  |  |  |  |
| campaigns |  |  |  |  |  |  |  |  |
| line |  |  |  |  |  |  |  |  |
| slogan |  |  |  |  |  |  |  |  |
| mentality |  |  |  |  |  |  |  |  |
| slogan |  |  |  |  |  |  |  |  |
| statement |  |  |  |  |  |  |  |  |

**Analysing Slogans (Active Listening or Reading)**

|  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- |
|  | advertising | marketing | timeless | sparkly | memorable | determined | bold | quality |
|  |  |  |  |  |  |  |  |  |
| slogan | √ |  |  |  |  |  |  |  |
| romance |  |  | √ |  |  |  |  |  |
| campaigns |  | √ |  |  |  |  |  |  |
| line |  |  |  |  | √ |  |  |  |
| slogan |  |  |  | √ |  |  |  |  |
| mentality |  |  |  |  |  | √ |  |  |
| slogan |  |  |  |  |  |  |  | √ |
| statement |  |  |  |  |  |  | √ |  |